



Example: statistical display of energy consumption

Added value for customers via an attractive marketing instrument

- Recording, storage and analysis of consumption data
- Automatic billing
- Administration of user profile and energy use
- Energy/CO2 footprint benchmarking
- Cost transparency and tariff optimization (optional)
- Product offers (optional)
- Mailings, newsletters, social media (optional)
- Virtual customer card with offers for customer loyalty (optional)

DGMK Deutsche Gesellschaft
für multimediale Kundenbindungssysteme mbH

Unter den Linden 16
10117 Berlin, Germany

phone +49 (0)30 28 88 43 - 60
fax +49 (0)30 28 88 43 - 70

mail info@dgmk.net
web www.dgmk.net



Deutsche Gesellschaft für
multimediale Kundenbindungssysteme mbH

D G M K

EnergieTracker

modern energy management



Why EnergieTracker?

Until smart meters are installed in all households, the energy economy lacks modern ways to bill and communicate with customers. The EnergieTracker fills this gap using already existing infrastructure: currently installed meters and the customers' smartphones. Future technology processes can be applied today – easy, fast and mobile. Which can considerably cut costs and improve your customer services.

The EnergieTracker is the solution for energy providers, network operators, meter reading companies and the housing industry.

Features:

- Use of existing infrastructure: meter and smartphone
- Automatic meter reading
- Compliance with legal transparency demands (Europe)
- Forwarding of meter readings for billing (flexible time frames)
- Build up of extensive customer data on the central server
- No trouble with data protection as customer sends his data proactively
- Interactive customer access (i.e. administration of customer data)
- Optional marketing and sales activities
- Integration in existing smart-home systems

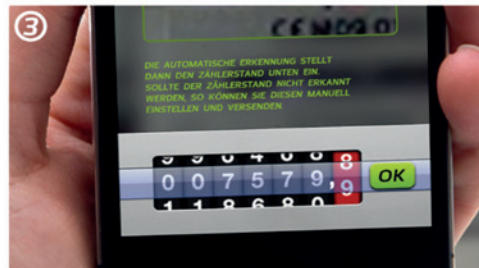
How automatic meter reading works



1. Register one-time



2. Scan meter reading



3. Readjust manually and take a picture to verify reading



4. Save data and transmit meter reading

EnergieTracker product modules

Basic package

user-/ customer
profile

automatic
recognition

saving & notification
of the meter readings

visualisation/
diagrams

energy efficiency-
traffic light

Extension one

energy-efficiency-
advisor

database-
connection

social media

administration of
multiple meters

Extension two

automatic custo-
mer billing

landing page for
application

automatic customer
pay scale adjustment

Extension three

interactive custo-
mer contact

mailings, newslet-
ter, competitions

cross-selling

virtual customer card
with added values

FAQ EnergieTracker

- The EnergieTracker is the only tool on the market that automatically reads, saves and transmits meter readings via smartphone
- The recognition technology is the result of an intensive development process. It works with every common power and gas meter.
- The EnergieTracker reads all meters fast and conveniently. It thereby serves as the basis for numerous usage assessments and other offers.